



ERIC K. STEVENS

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I'm an award-winning mid-career Art Director, Graphic Designer & Illustrator with a passion for Visual Communication and Brand Expression. I engage partnerships that prioritize my team's and client's goals, and harmonize with the impulses of their audience. View my work at erickstevens.com.

PROFESSIONAL EXPERIENCE

Freelance - Art Director, Graphic Designer, Illustrator, 2001 – Present

Highlights include:

- Art Directing role with Boys & Girls Clubs of America's National Headquarters.
- Innovated sales & marketing tools partnered with NCR's Hospitality leadership team.
- Designer role with Brand Culture agency focusing on identity design, direction, and production.
- Domestic Creative Lead with grocery delivery app JOKR, leading video, print, social, email, and in-app campaigns and partnerships, and driving best practices.
- Lead UI/UX Designer with restaurant tech innovator OneDine, partnering with Founder & CEO across all products, and teaming with Marketing on all comms.
- Senior Designer role spearheading creative & content for OXOS Medical's sales & marketing teams' products and services.

Telrite Holdings - Manager of Design, November 2020 - July 2021

As creative lead of the Design Team, I innovated strategies, directed and managed in-house team, and designed visual systems and assets, building communications across multiple brands for all media.

EPIC Insurance Brokers (formerly Integro) - Graphic Designer, August 2017 - July 2020

Design Lead for Integro, a team with clients across several industries. I created award-winning campaigns that directly improved our client portfolio, contract valuations, and subsequent acquisition by EPIC Insurance Brokers. I also art-directed production designers, ensuring all deadlines were met.

YP Marketing Solutions - Art Director, October 2014 - May 2016

As Art Director for Creative Services, I empowered SMB and National teams with innovative print collateral, visual brand systems, & OOH for events. I also art-directed and wrote punch-up for product videos, and ad campaigns.

Stibo Systems - Senior Graphic Designer, April 2013 - October 2014

As creative lead, I strengthened NA Marketing and other teams worldwide. I headed brand expression for events, presentations, print collateral, ad campaigns, websites, merchandising, and all imagery.

Yahoo! - Graphic Designer, December 1998 - April 2001

I innovated UI and visual brand for media players, financial and auction apps, and several B2C "Out of Box" promotions. I also teamed with leaders of external teams to develop webcast tools and strategies.

CNN.com - Multimedia Designer, July 1996 - December 1998

I designed websites and ads for special events news coverage, and graphics for daily stories.

RELATED EXPERIENCE

Fine Art

In addition to my endeavors in Visual Communication, I am also a painter. I work primarily in larger scale, in oils. I have regularly exhibited my work in art galleries, businesses, and public spaces since 2006.

Curator

I've also curated exhibits of other artists' work. I have organized shows for businesses, the Fort Worth Community Arts Center, and a three month group show of 13 artists for the Fort Worth Central Library.

Community Engagement

- Vice President, Chamblee Public Arts Commission, 2020-Present.
- Member, Exhibit Advisory Panel, Fort Worth Community Arts Center, 2010-12.
- Graphic Designer, Westside UU Church, Fort Worth TX, 2007-17.

PUBLICATIONS

Books

Learning Cocos2D, by Rod Strougo

Interviews & Articles

American Art Collector Magazine
Ars Notoria
Art Focus Oklahoma
Fort Worth Star-Telegram
Fort Worth Texas Magazine
Fort Worth Weekly
Glasfire
Mid-City Advocate
Oklahoma Gazette
The Oklahoman
Poets & Artists Magazine;
Signum - Intl. Society for Mark Studies

Illustration Tutorial

Photo Electronic Imaging Magazine, Vol 39, No 4.

ADDITIONAL INFORMATION

Organizations

The One Club for Creativity (formerly Art Directors Club).
AIGA - American Institute of Graphic Arts.
Atlanta Writers Club.

Applications Expertise

Adobe: InDesign, Illustrator, XD, Photoshop, Acrobat Pro, Dreamweaver, Audition, Premiere Pro, After Effects.
Microsoft: PowerPoint, Word, Outlook, Excel.
Other: Canva, Creatopy, Stripo, Figma, Sketch, Squarespace, Wix.

Education & Certifications

Bachelor of Fine Arts, Communication Design: Atlanta College of Art.
Visual Elements of User Interface Design: California Institute of the Arts.
Fundamentals of Graphic Design: California Institute of the Arts.
Introduction to Typography: California Institute of the Arts.

Interests

Art, baking, travel.

More information and examples of recent work are available at erickstevens.com.