

eric k. stevens

linkedin.com/in/erickstevens
www.erickstevens.com
mail@erickstevens.com
404 277 5575

I have a passion for Visual Communication. Over the last few years I've focused that passion on creating engaging B2B marketing work and commercial illustration. I've also recently worked in B2C for social, email & web. Logos & brand projects continue to be an integral part of my career. Previously, I've created UX/UI for websites & mobile apps, package design, apparel design, and animated character illustration. Industries I've worked in include Advertising, Consumer Transaction Technology, News Media, Staffing & Recruitment, Master Data Management, Oil & Gas, Apparel Design, Retail, Food & Beverage, Nonprofits, Gaming, and the Arts. Some examples of my recent work can be seen at erickstevens.com.

PROFESSIONAL EXPERIENCE

Freelance
Art Director
Graphic Designer
Illustrator
2004 - Present

Recent highlights include:

- Ongoing Art Director role with the Creative Services team at Boys & Girls Clubs of America's National Headquarters.
- 16 week assignment helping PureRED Integrated Marketing with Web & Email campaigns for national clients Sears, Safeway, Kings Food Market and Balducci's Gourmet Foods [2016].
- Internal and Event brand solutions for Impellam Group [2016].
- Print and Digital Marketing tools for NCR's Hospitality Division, including the Pillars Presentations series and the Sales Enablement App for iOS (2011 - 2013).
- Logos & ID Systems for a variety of brands, across a spectrum of industries [Ongoing].

YP Marketing Solutions

Art Director
October 2014 - May 2016

As part of Creative Services, I supported all product teams, including National. I focused on print collateral, visual branding & event displays. I also provided art direction & illustrated elements for a series of animated product videos. I designed ad campaigns, corporate collateral, and imagery for Social Media. I've also done script punch-up for B2C videos.

Stibo Systems
Senior Graphic Designer
April 2013 - October 2014

As the creative lead, I supported the North American Marketing and Sales teams, as well as other teams worldwide, including a team dedicated to IBM. Projects included event branding, presentations, print collateral, ad campaigns, event displays, websites, merchandising, corporate collateral, icon & symbol sets, and supporting illustrations & photography.

Tandy Brands
Designer
November 2011 - May 2012

I created product and packaging designs for the Small Leather Goods Division, as well as marketing collateral and Retail display advertising. Brands included Sperry, Eileen West, Rolf's, Wolverine, Haggar and Bone Collector.

FUTURA Art Center
Designer & Gallery Support
June 2003 - September 2004

While building my Fine Art career in Prague, Czech Republic, I worked with FUTURA Contemporary Arts Center. My focus included website redesign, data management, exhibitions management & installation, and artist relations.

Yahoo!
Graphic Designer
December 1998 - April 2001

I created UI for a customizable media player, a real-time multimedia financial app, an auction management app, and several B2C "Out of the Box" promotions. I teamed with leaders at NetRoadshow, an acquired property, to develop their webcast tools.

CNN.com
Multimedia Designer
July 1996 - December 1998

I designed in-depth websites and online advertising for special events coverage on a wide variety of topics. I also created graphical elements that accompanied daily news stories; graphics that were informative, referential, descriptive and sometimes humorous.

RELATED EXPERIENCE

Fine Art In addition to my work in Visual Communication, I'm also an oil painter, working in larger scale. I've regularly exhibited my work in galleries, businesses, & public spaces since 2006.

Curator I've also curated exhibits of other artists' work. I've organized shows for businesses, the Fort Worth Community Arts Center, and a group show of 13 artists for the Fort Worth Central Library.

Volunteer In addition to occasional pro bono work for startups, since 2007 I've been designing The Westside Story, the monthly newsletter for Westside UU Church in Fort Worth, Texas.

PUBLICATIONS

Books Learning Cocos2D, by Rod Strougo

Interviews & Articles American Art Collector Magazine
Ars Notoria
Art Focus Oklahoma
Fort Worth Star-Telegram
Fort Worth Texas Magazine
Fort Worth Weekly
Glasstire
Mid-City Advocate
Oklahoma Gazette
The Oklahoman
Poets & Artists Magazine
Signum - Intl. Society for Mark Studies

Illustration Tutorial Photo Electronic Imaging Magazine, Vol 39, No 4.

ORGANIZATIONS

Art Directors Club (Ongoing)
AIGA - American Institute of Graphic Arts (Ongoing)
Exhibition Advisory Panel, Fort Worth Community Arts Center (2009 - 2011)
Texas Artists Coalition (2006-2011)

APPLICATIONS

Adobe InDesign, Illustrator, Muse, Photoshop, Dreamweaver.
Microsoft PowerPoint, Word, Outlook, Excel.

INTERESTS

Jogging, baking, travel, reading, film

REFERENCES

References are available upon request. More information and examples of recent work are available at www.erickstevens.com.