



**ERIC K.
STEVENS**

[linkedin.com/in/erickstevens](https://www.linkedin.com/in/erickstevens)

<https://erickstevens.com>

mail@erickstevens.com

404 277 5575

I'm an award-winning mid-career Art Director, Graphic Designer & Illustrator with a passion for Visual Communication and Brand Expression. I strive to take a partnership-driven approach to my work, building an understanding of my team's and client's goals and the motivating impulses and expectations of their audience. Some examples of my work can be seen at erickstevens.com.

PROFESSIONAL EXPERIENCE

ErickStevens.com

Freelance Art Director, Designer, Illustrator

2001 - Present

Highlights include:

- Senior Creative Designer role at innovative medical imaging startup OXOS Medical.
- Art Director role with Boys & Girls Clubs of America's National Headquarters.
- Art Director with NCR's Hospitality leadership team on innovative marketing tools.
- Designer with Brand Culture agency on identity design, direction, and production.
- Domestic Creative Lead with grocery app JOKR for video, print, social, email, and in-app campaigns and partnerships. I also drove best practices.
- Lead UI/UX Designer with restaurant tech innovator OneDine, working with Founder & CEO on all products. I also teamed with Marketing on all comms.

Telrite Holdings

Manager of Design

November 2020 - July 2021

As creative lead of the Design Team, I initiated strategies, directed and managed a team of designers, and single-handedly developed many of our assets, building communications across multiple brands for all media.

EPIC Insurance Brokers

Graphic Designer

August 2017 - July 2020

EPIC is a benefits broker. I was design lead supporting over twenty clients spanning several industries. I designed award-winning client-branded campaigns made up of multiple benefits guides and marketing pieces. During our busy season I also art directed a group of production designers to ensure that all deadlines were met.

YP Marketing Solutions

Art Director

October 2014 - May 2016

As Art Director for Creative Services, I supported marketing teams for both SMB and National prospects. My work focused on print collateral, branding & environmental displays for events. I also art directed animated product videos, ad campaigns, corporate collateral, and wrote script copy punch-up for a series of B2C videos.

Stibo Systems

Senior Graphic Designer

April 2013 - October 2014

Stibo Systems is a pioneer in Master Data Management. As the creative lead, I supported Marketing teams worldwide. I was responsible for Corporate Brand expression, events presence, prospect-facing pitch decks and playbooks, print collateral, ad campaigns, websites, merchandising, and innovative illustrations & photography.

Yahoo!

Graphic Designer

December 1998 - April 2001

I created UI and branding for customizable media players, a financial app, an auction management app, and several B2C "Out of the Box" promotions. I also teamed with leaders of external teams to develop webcast tools and strategies.

CNN.com

Multimedia Designer

July 1996 - December 1998

I designed visually expressive websites and ads for a wide range of special events news coverage. I also created engaging graphics for daily news stories that were informative, referential, descriptive and sometimes humorous.



ERIC K.
STEVENS

[linkedin.com/in/erickstevens](https://www.linkedin.com/in/erickstevens)

<https://erickstevens.com>

mail@erickstevens.com

404 277 5575

RELATED EXPERIENCE

Fine Art

In addition to my endeavors in Visual Communication, I am also an oil painter. I have regularly exhibited my work in galleries, businesses, and public spaces since 2006.

Curator

I've also curated exhibits of other artists' work. I have organized shows for businesses, the Fort Worth Community Arts Center, and a three month group show of 13 artists for the Fort Worth Central Library.

Community Engagement

Commissioner, Vice President, **Chamblee Public Arts Commission**, 2020-2024.

Member, **Exhibit Advisory Panel, Fort Worth Community Arts Center**, 2010-12.

Graphic Designer, **Westside UU Church**, Fort Worth TX, 2007-17.

PUBLICATIONS

Books

Learning Cocos2D, by Rod Strougo

Interviews & Articles

American Art Collector Magazine

Glasstire

Ars Notoria

Mid-City Advocate

Art Focus Oklahoma

Oklahoma Gazette

Fort Worth Star-Telegram

The Oklahoman

Fort Worth Texas Magazine

Poets & Artists Magazine

Fort Worth Weekly

Signum - Intl. Society for Mark Studies

Illustration Tutorial

Photo Electronic Imaging Magazine, Vol 39, No 4.

ADDITIONAL INFORMATION

Organizations

The One Club for Creativity (formerly Art Directors Club).

AIGA - American Institute of Graphic Arts.

Atlanta Writers Club.

Applications Expertise

Adobe: InDesign, Illustrator, XD, Photoshop, Acrobat Pro, Dreamweaver, Audition, Premiere Pro, After Effects.

Microsoft: PowerPoint, Word, Outlook, Excel.

Other: Canva, Creatopy, Stripo, Figma, Sketch, Squarespace, Wix.

Education & Certifications

Bachelor of Fine Arts, Communication Design: Atlanta College of Art, 1994.

Visual Elements of User Interface Design: California Institute of the Arts

Fundamentals of Graphic Design: California Institute of the Arts

Introduction to Typography: California Institute of the Arts

Recommendations & Accomplishments

Recommendations and Accomplishments are listed on my LinkedIn profile here:

<https://www.linkedin.com/in/erickstevens/>.

References

References are available upon request.

Interests

Art, baking, travel.

More information and examples of recent work are available at erickstevens.com.