

erick stevens

EricKStevens.com mail@erickstevens.com
in/erickstevens 404 277 5575

I'm an award-winning mid-career Art Director, Graphic Designer & Illustrator with a passion for Visual Communication and Brand Expression. I strive to take a partnership-driven approach to my work, building an understanding of my client's goals and their audience's impulses. Some examples of my work can be seen at erickstevens.com.

PROFESSIONAL EXPERIENCE

JOKR

Senior Designer
July - December 2021

JOKR is a global platform for instant grocery and retail delivery. I was the go-to for content creation in the US market. I designed for video, print, social media, email, and our app, pushing campaigns and partnerships. I also drove best practices for creative processes across the globe.

Telrite Holdings

Manager of Design
November 2020 - July 2021

Telrite is the parent company of wireless communications brands H2O Wireless and Pure Talk USA. As creative lead of the Design Team, I initiated strategies, directed a team of designers, and designed many of our assets, building B2B and B2C communications across multiple brands for all media.

EPIC Insurance Brokers

Graphic Designer
August 2017 - July 2020

EPIC is a benefits broker. I was design lead for an accounts team with over twenty clients spanning several industries. I designed award-winning client-branded campaigns made up of multiple benefits guides and marketing pieces. During our busy season I also art directed a group of production designers to ensure that all deadlines were met.

Freelance

Art Director, Designer, Illustrator
2001 - Present

Highlights include:

- Art Director role with Boys & Girls Clubs of America's National Headquarters.
- Art Director role with NCR's Hospitality Division working with Product Development and Product Marketing leadership on a range of innovative marketing tools.

YP Marketing Solutions

Art Director
October 2014 - May 2016

As Art Director for Creative Services, I supported marketing teams for both SMB and National prospects. My work focused on print collateral, branding & environmental displays for events. I also art directed animated product videos, ad campaigns, corporate collateral, and wrote script copy punch-up for a series of B2C videos.

Stibo Systems

Senior Graphic Designer
April 2013 - October 2014

Stibo Systems is a pioneer in Master Data Management. As the creative lead, I supported the NA Marketing teams and others worldwide. I created Corporate Brand expression, events, presentations, print collateral, ad campaigns, websites, merchandising, and innovative illustrations & photography.

Yahoo!

Graphic Designer
December 1998 - April 2001

I created UI and branding for customizable media players, a financial app, an auction management app, and several B2C "Out of the Box" promotions. I also teamed with leaders of external teams to develop webcast tools and strategies.

CNN.com

Multimedia Designer
July 1996 - December 1998

I designed visually expressive websites and ads for a wide range of special events news coverage. I also created engaging graphics for daily news stories that were informative, referential, descriptive and sometimes humorous.

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RELATED EXPERIENCE

Fine Art

In addition to my endeavors in Visual Communication, I am also a painter. I work primarily in larger scale, in oils. I have regularly exhibited my work in art galleries, businesses, and public spaces since 2006.

Curator

I've also curated exhibits of other artists' work. I have organized shows for businesses, the Fort Worth Community Arts Center, and a three month group show of 13 artists for the Fort Worth Central Library.

Community Engagement

Vice President, **Chamblee Public Arts Commission**, 2020-Present.
Member, **Exhibit Advisory Panel, Fort Worth Community Arts Center**, 2010-12.
Graphic Designer, **Westside UU Church**, Fort Worth TX, 2007-17.

PUBLICATIONS

Books	Learning Cocos2D, by Rod Strougo	
Interviews & Articles	American Art Collector Magazine	Fort Worth Weekly
	Ars Notoria	Glasfire
	Art Focus Oklahoma	Mid-City Advocate
	Fort Worth Star-Telegram	Oklahoma Gazette
	Fort Worth Texas Magazine	The Oklahoman
		Poets & Artists Magazine
Illustration Tutorial	Photo Electronic Imaging Magazine, Vol 39, No 4.	

ADDITIONAL INFORMATION

Organizations	The One Club for Creativity (formerly Art Directors Club). AIGA - American Institute of Graphic Arts. Atlanta Writers Club.
Applications Expertise	Adobe: InDesign, Illustrator, XD, Photoshop, Dreamweaver, Audition, Muse. Microsoft: PowerPoint, Word, Outlook, Excel. Others: Creatopy, Stripo, Figma, Sketch, Squarespace, Wix.
Certifications	Visual Elements of User Interface Design: California Institute of the Arts Fundamentals of Graphic Design: California Institute of the Arts Introduction to Typography: California Institute of the Arts
Recommndations & Accomplishments	Recommendations and Accomplishments are listed on my LinkedIn profile here: https://www.linkedin.com/in/erickstevens/ .
References	References are available upon request.
Interests	Art, baking, travel.

More information and examples of recent work are available at erickstevens.com.